






MODULE1

Training package 1.2

Making Climate Change a priority

	Lesson's description	In this lesson, you will be given tools to start your journey as true agents of change in addressing the challenges of climate change as part of the European Climate Pact.
	Goal	The aim of this lesson is to show how you can use networks to spread your message of climate neutrality.
	Learning outcomes	<p>Knowledge:</p> <ul style="list-style-type: none">● Outline why your action for combating climate change is important● Understand how you can become a Climate Pact Ambassador / Friend of the Climate Pact <p>Skills:</p> <ul style="list-style-type: none">● Demonstrate understanding of how to become actors of change for climate change● Use the information provided to support the fight against climate change <p>Attitudes:</p> <ul style="list-style-type: none">● Promote environmental protection● Motivate themselves to become a Climate Pact Ambassador

1. Making Climate Change a priority

To become a true agent of change is to address the great issue of the climate crisis through your work. Each of us has a different way of transmitting the message, whether through practical work, connecting people, advocacy and, of course, art. The truth is, that whatever your vessel of transmitting your climate action message, a network is needed to share and promote your actions. In this case, the European Climate Pact is a great opportunity to join a network of like-minded individuals and organizations and develop your



knowledge and capacity on environmental, social and climate issues. As described on the official European Climate Pact website, “European Climate Pact Ambassadors inform, inspire and support climate policy and action in their communities and networks. They also connect their networks with others in the Climate Pact.”

2. Who can become a climate pact ambassador?

Individuals that are part of local communities, networks, civil society organizations, youth and student initiatives, as well as mayors and other public office holders from across Europe, can become members of the European Climate Pact (Climate Pact 2020). The European Climate Pact is an EU-wide initiative inviting people, communities and organisations to participate in climate action and build a greener Europe (EU Climate Pact). The Pact is an EU-wide initiative that invites people, communities and organisations to:

- Connect and share knowledge
- Learn about climate change
- Develop, implement and scale up solutions

In this lesson, we will explore how to join the network and use it to spread your message. Benefits of being a Climate Pact Ambassador include:

- Gain visibility via a profile in the Climate Pact Website and the EU commission
- Join the EU wide network of Climate Pact Ambassadors
- Access to useful material on climate change, the Pact, communication and engagement
- Use of European Climate Pact branded materials for the creation of web and social media
- Raise awareness for your climate action and gain EU visibility
- Network with other Climate Pact ambassadors all over Europe, join them in official events
- Specific online and in-person workshops with EC policy experts on climate related topics